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A Call To Action

Daylight Media Ministries is seeking partners to support these strategic projects. This December, we plan to film farmers' testimonies, technical farming demonstrations, interviews and conduct strategy and planning meetings.

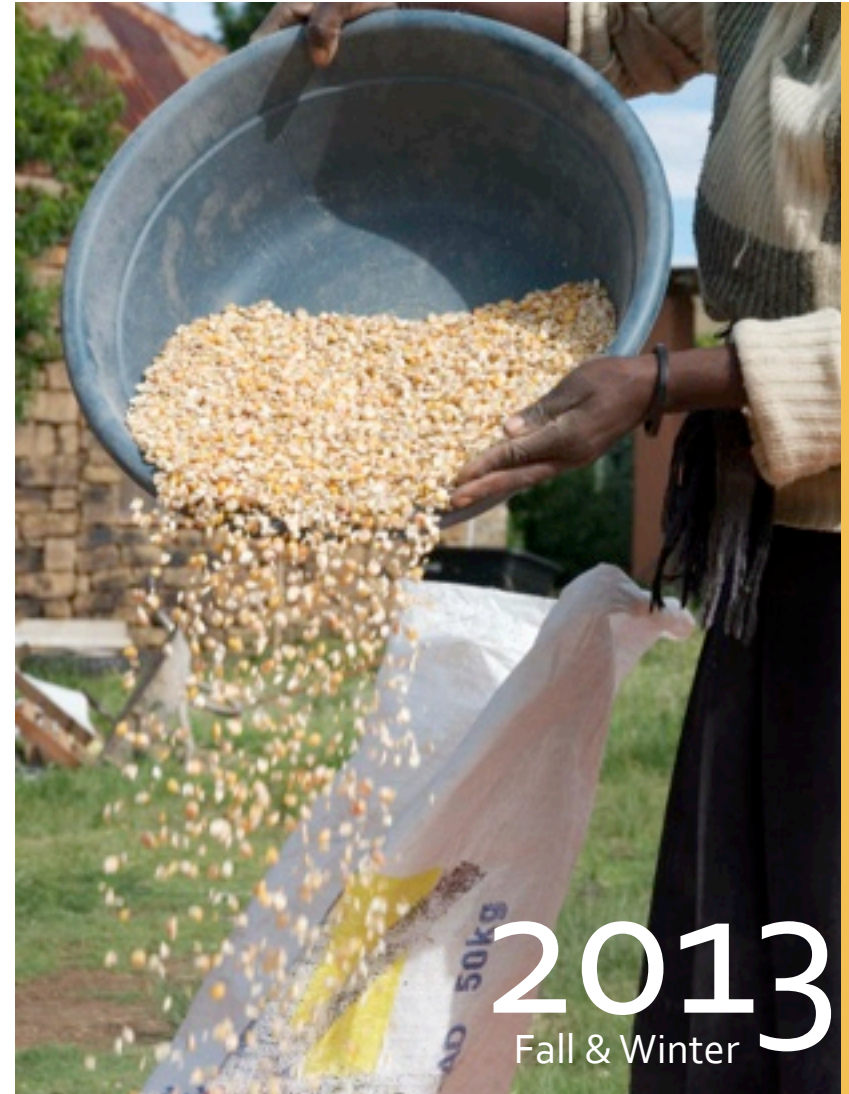
In February we'll return to produce train-the-trainer materials, instructor & participant guides, additional technical demonstration video and then complete filming for the broadcast documentary.

Learn More

Please watch our introductory video on this program by clicking on the "Growing Nations" photo at the top of our homepage. Scroll down and click on the photo in the project description. The need for these training materials extends throughout most of the developing world and requires minimal external support once in place. You can have a part in making it possible. We appreciate your prayerful consideration. Learn about Growing Nations at www.growingnations.co.za

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DAYLIGHT
Media Ministries



2013
Fall & Winter

DAYLIGHT MEDIA MINISTRIES Presents:

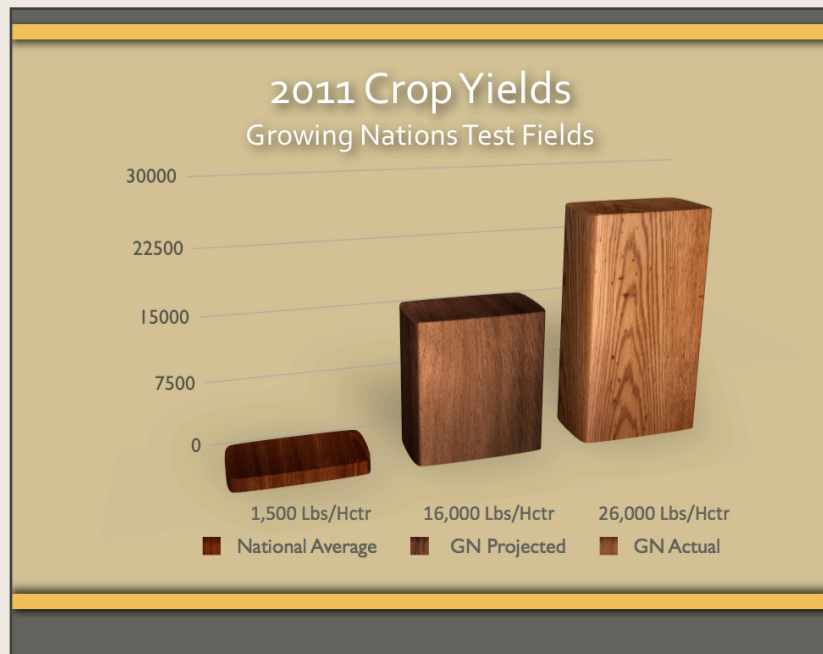
Growing Nations'
Video Projects

Introduction

Growing Nations teaches conservation agriculture with a Biblical worldview. It uses sustainable farming methods based on what we see God doing in the natural environment. These efforts result in reduced soil erosion and dramatic increases in crop production.

The Growing Nations team is making great strides, but now they want to multiply their efforts to reach many more farmers. They will continue their Extension Training initiatives, but want to focus on train-the-trainer workshops so farmers and pastors can conduct training back in their own villages.

The 2011 maize harvest was extraordinary, as you can see below. Improved yields feed families, provide excess for trade and allow for retention of seed grain to support next season's planting.



The Need

Daylight Media has been invited back to work with Growing Nations in Lesotho. They are making a difference in the lives of farmers simply by teaching conservation agriculture methods. Together, we have developed a comprehensive project plan to create:

Extension Training Media Resources - A dedicated team is conducting community based and resident training programs where they teach conservation agriculture methods. This project will create video modules and improve other media resources to support these training activities so students can return to their homes and train others in their own communities.

Farmers' Stories - Learning from the experiences of others will be a powerful influence on farmers. This project will produce video testimonies with nationals who have experienced the benefits of this training. Their stories will become part of the curriculum.

Growing Nations Showcase - This project will produce a comprehensive overview of Growing Nations' areas of service for Government, NGO, donor and web audiences.

Broadcast TV Documentary - They say, "go big or go home" so we're going "all in" on this one: We plan to produce a broadcast-quality documentary suitable for airing on national TV in Lesotho to tell the conservation agriculture story with programming that originates in Lesotho with stories told by the Basotho people themselves. We hope to release it in both English and Sasotho.

Haraka Planter Overview - Growing Nations is collaborating on the design, development and manufacturing of a new planting technology that will help women farmers manage larger plots of land. For this project we will create an introduction to and demonstration of the Haraka Planter.