



GROWING NATIONS 2013

Video Projects 2012 & 2014

A Long Time In The Making

By Rod Dixon

I first became acquainted with Growing Nations in 2009 while on assignment with AIM. We filmed an overview of this ministry and immediately began thinking about developing instructional media resources to support their *Extension Training* work. Those efforts teach conservation agriculture methods helping farmers reduce soil erosion, increase crop yields and become self-sufficient - ending the cycle of dependency on well meaning external relief and development agencies.

By 2012, we had organized a plan to return to Lesotho to produce the media resources we had envisioned. There are always a lot of moving parts in this kind of endeavor and at that time, some of the obstacles became insurmountable.

This year, we have a new and more ambitious opportunity to not only create the media resources we originally planned, but to meet four additionally targeted media needs to advance the work of this small band of missionaries. In addition to the *Extension Training* media, we will produce a series of *Farmers' Stories* to tell the personal experiences of those who have benefitted from this training. The *Growing Nations Showcase* will provide a comprehensive overview of their areas of service. The *Broadcast Documentary* will focus on the results of conservation agriculture and be aired on Lesotho National TV. Finally, the *Haraka Planter Overview* will introduce and demonstrate a new planter technology for



women farmers that is currently being designed and developed by Growing Nations.

Please keep these projects in prayer and consider becoming a project sponsor. Contact me so I can provide you with additional information.

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